



## Checking in with Keri Murphy

*Portland native launches new website as part of mentoring work*

**BY CLAIRE OLIVER**

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### **SOUTHWEST – Keri Murphy is no stranger to the spotlight.**

A 1993 Wilson High School graduate, Murphy has made a name for herself with TV stints on The Golf Channel and E! Entertainment Television. She has coached Miss America contestants and even owned her own Portland-based modeling agency before being forced to declare bankruptcy when the economy turned sour.

Two years ago, however, she decided to channel this charisma into a more fulfilling vision – inspirational speaking and life coaching.

“In some ways it has always been a part of my business and who I am,” she said, whether it was mentoring individuals through her talent agency or working with Miss America hopefuls. “Over the last couple years, I have had the great privilege of speaking and training people all over the world. I have coached hundreds of people, and I am now dedicated to creating my own video content.”

Through her website, InspiredLiving.TV, which launched Nov. 11, 2011, Murphy now shares her interviews with celebrities and other inspirational figures, advice and more on topics ranging from finances to healthy eating.

Interviewees include pro-athletes, movie stars, Miss America and everyday individuals; people with inspirational stories.

“My goal is to share stories that will empower my audience to bring their dreams to life in a big way,” Murphy said.

And, through the interactive “Tell Keri your story” feature, experts can submit ideas and credentials to the site to be considered for future interview segments.

Murphy said her goal for the site is “to cultivate a community that inspires, empowers and educates people on how to live their very best life possible.”

“I believe we all have incredible gifts and talents, but it is up to us to use them to the very best and highest use. When we live in that space, there is a sense of joy and accomplishment that is so fulfilling,” she said.

So far, response to her new venture has been positive, she said.

“I think people need inspiration and positive messages in their lives right now,” she said. “More than anything, I want people to realize they are not alone.”

“Everyone faces challenges, but it is what you do during and after those challenges that creates your success path in life.”



Keri Murphy  
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Murphy said the creation of Inspired Living wasn't without its own challenges.

"Of course there was a lot of hard work involved. I had to be willing to step out and take risks, but I believe that is just a part of following one's true purpose," she said. "There is a lot of work in addition to lots of faith. But when you love what you do, it's all worth it."

Murphy said she is working on a few additional projects that she'll be announcing in the near future. These include a new television show called "Second Chances," which she created to help people find themselves – and love – after divorce.

"In my coaching, I can see the devastating effects divorce has on people, yet most don't understand that, in order to rebuild, they must accept and love themselves," she said. "The show is helping them do just that."

To learn more about Murphy's work and Inspired Living, visit <http://inspiredliving.tv>.

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